

LOOK
FORWARD
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BBA in Professional Accountancy



Overview

The BBA in Professional Accountancy (PACC) programme emphasises that accounting is an information system to collect, measure, report, and analyse information for the purpose of reflecting operating performance and financial positions, improving firm management, and creating firm value.

With this mindset, the PACC programme offers a comprehensive and cutting-edge curriculum for students to develop a strong foundation in accounting, finance, data analytics, and general business. Furthermore, our programme offers enriching extracurricular activities, interactive workshops, and a vibrant environment to cultivate visionary business leaders equipped with a leadership mindset, advanced communication skills, and outstanding professional conduct.

Our graduates have gone on to achieve remarkable careers across diverse industries, including accounting, banking, consulting, education, public service, and technology industries, thriving in roles such as accountants, bankers, data analysts, investment advisers, educators, project managers, civil servants, and entrepreneurs.

The PACC programme is globally renowned and endorsed by leading professional accreditation bodies. Graduates gain a competitive edge with exemptions from multiple subjects in various qualification examinations, such as those offered by the HKICPA and ACCA, paving the way for a successful career in the business world.



1st

ACCOUNTING DEGREE IN HK &
HIGHLY ACCREDITED



4

SPECIALISATIONS



2/3

STUDENTS GO TO
EXCHANGE



Majority

OF STUDENTS PARTICIPATED
IN INTERSHIP



Diversified

CAREER DESTINATION



4,000+

ALUMNI





Curriculum

The PACC programme offers opportunities to specialise in accounting or related fields. Our curriculum is designed to nurture well-rounded and dynamic business professionals with the ability to command the marketplace long into the future. You will study both accounting related business subjects extensively.

Financial Accounting



- Introductory Financial Accounting
- Financial Reporting I
- Financial Reporting II
- Advanced Financial Accounting

Electives

- Accounting Information in Capital Market
- China Business Valuation and Analysis
- Financial Statement Analysis and Valuation
- Contemporary Accounting Issues in Global Market

Auditing



- Auditing

Electives

- Internal Auditing and Risk Management
- Forensic Accounting and Audit Analytics

Management Accounting



- Introductory Management Accounting
- Cost and Management Accounting

Elective

- Strategic Management Accounting

Information System



- Contemporary Accounting Information Systems

Electives

- Introduction to Python for Business and Accounting Analytics
- Accounting Data Analytics for Business
- Data Visualization in Accounting
- Blockchain Fundamentals for Accountants





Law



- Business Law
- Company Law

Electives

- Regulation and Compliance in the Financial Markets
- Corporate Insolvency and Restructuring
- Chinese Legal Environment for Business

Governance



Electives

- Corporate Governance
- ESG and Sustainability Accounting

Student-led or Experiential Learning



- Professional Seminar Series
- Capstone Project: Business Ethics and Entrepreneurship

Electives

- Accounting Practicum and Experiential Learning
- Professional Accounting Internship

Tax



- Taxation

Electives

- Taxes and Business Strategy
- China Taxation
- International Taxation

Finance



Electives

- Applied Accounting and Financial Strategies
- Reporting Issues in Financial Services Industry

Approximately 30% of PACC students study a minor. We offer many minor options to help you broaden your scope of studies and bring a new perspective to your major work.

Diverse Choice of Streams

Within the PACC programme curriculum, students can choose to specialise in various streams in addition to the core accounting courses, including Global Accounting, Finance for Accountants, Accounting Analytics, and Global Tax and Governance.



Global Accounting (GA) Stream

This stream is offered to elite accounting students who aspire to become business leaders with a global mindset as well as comprehensive understanding of international accounting and business practices. Students may apply for this stream after completing their first year of study. Students in this stream will sharpen their skillsets and enrich their employment attributes through a range of workshops and overseas study trips. Students in this stream will also be awarded scholarships based on academic merit.



Finance for Accountants (FA) Stream

As a premier global financial hub, there has been a rising demand in Hong Kong for talented professionals capable of integrating accounting and financial knowledge. The PACC programme responds to this growing demand by offering the Finance for Accountants stream. Students in this stream are expected to take core accounting courses with another comprehensive set of finance courses. By integrating their expertise in both accounting and finance, students are well-prepared for careers in the financial sector, with specialisation in areas such as banking, corporate finance, portfolio management, international finance, and financial market regulation.





Accounting Analytics (AA) Stream

With the rapid expansion of data volumes and advanced computational tools, deriving deep insights from diverse business data has become increasingly important for decision making. Consequently, various organisations, including banks, firms, and regulators, are actively seeking accountants with solid skills in big data analytics to help them deepen their insights about their business through accounting and other related data. The PACC programme offers the Accounting Analytics stream to meet this increasing demand for professionals capable of analysing big data with expertise in accounting knowledge. Students in this stream will take multiple data analytics courses in addition to core accounting courses. Graduates are equipped with both accounting expertise and data analytics proficiency, positioning them for success in accounting, finance, consulting, and other business roles that demand advanced data analysis.



Global Tax and Governance (GTG) Stream

With tax regulations and monitoring becoming ever more complex globally, the demand for skilled tax professionals with accounting expertise has been significantly increasing. The Global Tax and Governance stream addresses the increasing demand for accounting graduates proficient in accounting, taxation, compliance, and governance. Students in this stream will take core accounting courses with additional specialised tax courses. In addition to the paper exemptions from several accounting professional qualification examinations, students in this stream can also receive paper exemptions for the Chartered Tax Adviser (CTA) qualifying examination offered by the Taxation Institute of Hong Kong (TIHK). Graduates generally work in tax advisory and compliance industries.



Experiential Learning

Internships

Our students have successfully completed internships with international accounting firms, various banking and financial institutions, and in the public sector. Most PACC students acquire internship experience prior to their final year of study, which greatly enhances their competitiveness in the job market.



Connect With the World

Exchange Programmes

PACC proudly maintains exchange partnerships with more than 270 prestigious universities worldwide, providing students with invaluable international exposure and learning opportunities. Each year, approximately two-thirds of our students go on at least one overseas exchange.

Overseas Study Tours

We also regularly organise study trips in collaboration with prestigious overseas universities. On a study trip you will have the chance to visit local companies, attend engaging lectures, and explore new cities, broadening your perspective on business and culture.



Growth Opportunities

PACC organises a wide range of activities to enhance students' professional knowledge and understanding of the industry. Throughout the academic year, we host professional seminars, career talks, case competitions, company visits, and student advisory tea receptions. These events are made possible through the generous support of various professional bodies, industry partners, and distinguished alumni, who share their insights and experiences with our students. In addition to these learning opportunities, we also celebrate our students' achievements through signature events such as the Gala Dinner and Graduation Dinner—both of which warmly welcome alumni to reconnect and inspire the next generation—fostering a strong sense of community and pride within the PACC family.

Recent topics of the seminars:

Topics

Fintech Disruption: Implications for the Accounting Profession

Unlock the art of forensic accounting: courtroom and fraud fighting

Why auditing matters and its future transformation

Navigating the World of Investment Banking

Exploring Sustainability governance and risk management in ESG practices

How do you fit in the emerging technology?

Career Workshop - Recruitment Process and Interview Tips

Transforming the Tax Function

And many more...





Scholarship

Students who demonstrate academic excellence and outstanding achievements in areas such as creativity, community service, and leadership may be considered for scholarships awarded by the Business School, the Colleges, and the University. The School of Accountancy also offers over 25 scholarships to recognise and support exceptional local and international students. In the past five years, more than 100 students have received scholarships in recognition of their achievements and potential.

Scholarship offerings include:

- ACCA(HK) Scholarship
 - Accounting Alumni Scholarship
 - Bonnie H Chan Accountancy Scholarship
 - CCSP Warmth Excellence Scholarship
 - Dr. Eric Ka Cheung Li Scholarship
 - HKICPA Scholarship
 - K.M. Wong Scholarship
 - Loretta WH Fong Scholarship
 - Patrick Wong CPA Limited Scholarship
 - School of Accountancy Teachers Scholarship for Excellence
 - YANG Ju-mei Memorial Scholarship
- and many more...



Student Achievements

PACC students have achieved remarkable results in various local and international case competitions.

- Deloitte USHINE Case Competition 2025, 1st runner-up
- McDonough Business Strategy Challenge 2024, 1st runner-up
- University of Navarra International Case Competition 2024, 2nd runner-up
- The Taxation Institute of Hong Kong (TIHK) Tax Debate Competition 2023, Champion and 1st runner-up
- EY Young Tax Professional of the Year 2023, Champion in Hong Kong and 2nd runner-up in Greater China
- Chartered Global Management Accountant (CGMA) Global Business Challenge 2023, 2nd runner-up
- Association of Chartered Certified Accountants (ACCA) Hong Kong Business Competition 2022-23, 1st runner-up and Research Excellence Award
- Chartered Financial Analyst (CFA) Institute Research Challenge - Hong Kong Local Final 2022-23, Champion
- TIHK Tax Debate Competition 2022, Champion and Best Debater
- HKICPA Business Case Competition 2021, Champion
- Tencent Finance Academy Fintech Competition 2020, Champion

Our graduates have also established a record of achieving excellent results in the HKICPA QP and ACCA examinations.



Career Prospects

PACC opens doors to a wide variety of opportunities and leads to rewarding careers. As a PACC graduate, you will be ideally suited for a career in:

Major Employers (Partial List):

Professional Services and Consulting:

Deloitte; Ernst & Young;
KPMG; PwC; BDO; McKinsey &
Company; Bloomberg...

Commercial Banking and Firms

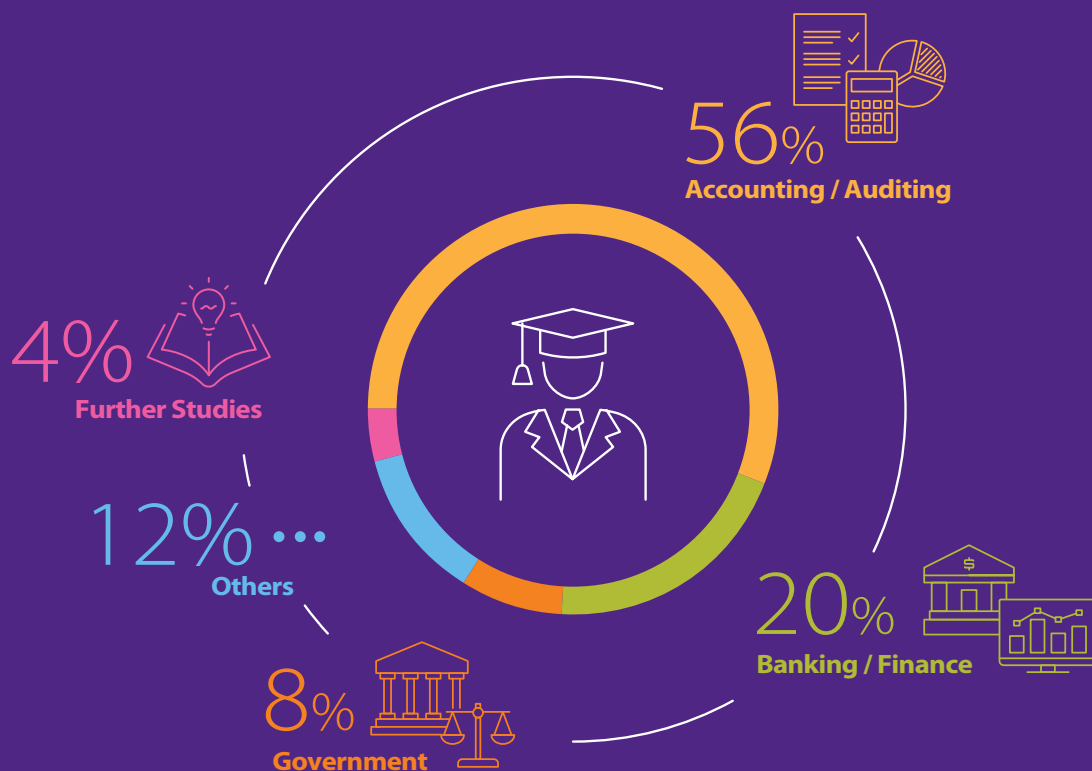
HSBC; Citibank; Standard
Chartered; Hang Seng Bank;
DBS Bank; Amazon; Tencent;
Alipay HK...

Investment Banking

Goldman Sachs; Morgan
Stanley; J.P. Morgan; CITIC
Securities; Deutsche Bank;
Barclays...

Public Sector

HKMA; IRD; Hospital Authority;
The Treasury of HK; HKEX;
SFC...



Alumni Sharing



PACC was truly transformative. With no prior accounting background, I gained a solid foundation through expert guidance and a forward-looking curriculum. Internships, study tours, and diverse peers enriched my learning—highlighting communication and empathy as essential, future-proof skills. Embrace every opportunity; PACC is the ideal start to your journey.

YAU Ngai Lun Alan
(Graduate of 2002)

Partner – Audit,
KPMG



The PACC programme empowered me with sharp analytical skills and global exposure. Through overseas exchanges, internships, and case competitions, I gained confidence, built connections, and became a well-rounded, future-ready professional.

CHAN Hoi Ying Queena
(Graduate of 2019)

Associate Director -
Equities Compliance



My journey at CUHK PACC ignited my passion for business and global collaboration. From leading CUSA events to competing at USC's case competition, I gained leadership, strategy, and lifelong friendships. My final-year internship challenged me to apply classroom learning to real-world decisions. My advice: seize every opportunity and apply classroom learning to real-life situations.

SO Tsit Jacqueline
(Graduate of 2001)

Co-founder and Chief Executive,
Malvern College International (Asia Pacific)



PACC made complex concepts like consolidated financials relatable. It sharpened my global perspective and analytical thinking—skills I use daily at work. My advice: always look at the bigger picture - that's where real learning happens.

THIHA Kaung Sett
(Graduate of 2023)

Analyst - FP&A,
BlackRock





Admission

JUPAS Students

Local students applying on the strength of their Hong Kong Diploma of Secondary Education (HKDSE) Examination should apply through JUPAS.

JUPAS code: JS4240

Minimum Entrance Requirements

Level 3 in English Language, Chinese Language and Mathematics (Compulsory Part)

Level 3 in two best New Senior Secondary (NSS) Elective Subjects

“Attained” in Citizenship and Social Development

Admission will be based on the score of the best 5 subjects. The “Attained” level in the subject will not be considered in the calculation of admission scores.

* Applicants who meet specific requirements as stipulated by the University for particular qualifications may apply for “Admission with Advanced Standing”. The minimum number of units for graduation for students admitted with Advanced Standing may be reduced by up to 24 (normative period of study may be reduced by up to one year).

For more details, please visit the Office of Admissions and Financial Aid website at:
<https://admission.cuhk.edu.hk/>

Non-JUPAS & International Students

You are eligible to apply for admission, if by 1 September of the year in which admission is sought, you possess any of the following qualifications:

- GCE AL/International AL: 3AL/ 2AL+2AS
- International Baccalaureate Diploma
- A recognised non-local qualification which qualifies you for admission to a university in the country/region where such qualification is originated (e.g. high school diploma plus SAT/ ACT/ AP in USA, OSSD/ BC diploma in Canada, ATAR in Australia, UEC/ STPM in Malaysia, AISSCE (CBSE)/ ISC in India, SMA in Indonesia, etc.)



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Address: 10/F Cheng Yu Tung Building,
12 Chak Cheung Street, Shatin,
N.T., Hong Kong

Telephone: +852 3943 7255

Email: pacc@cuhk.edu.hk

Website: pacc.bschool.cuhk.edu.hk



LinkedIn



Website

