

LOOK
FORWARD
看·建未來

BBA in Hospitality and Real Estate





Connecting with people
to craft meaningful,
memorable experiences
that resonate

Experience

Experience lies at the heart of every unforgettable moment. Guided by psychological insights, we craft experiences that resonate with how people think, feel, and remember.



Creating Moments
That Connect



Each touchpoint becomes an opportunity to build genuine connections, turning ordinary interactions into moments that stay with people and shape how they see the world—and your brand.

A pioneer degree programme integrating Hospitality and Real Estate in Asia

138⁺ Hectare
Beautiful Campus in Hong Kong

CUHK

Founded in 1963, the Chinese University of Hong Kong (CUHK) is a forward-looking comprehensive research university with a global vision and a mission to combine tradition with modernity, and to bring together China and the West.

CUHK Business School

Established in 1963, CUHK Business School was the first business school in Asia to offer a full suite of BBA, MBA, and Executive MBA programmes.

Today, we continue to nurture nimble leaders, entrepreneurs and social stewards through our two schools and four departments: the School of Accountancy, School of Hotel and Tourism Management, Department of Decisions, Operations and Technology, Department of Finance, Department of Management, and Department of Marketing. CUHK Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB), and by The Association of MBAs (AMBA) for its MBA programmes.

School of Hotel and Tourism Management (SHTM)

Established in 1998 to address the complex requirements of the tourism industry in Hong Kong and Asia, the School of Hotel and Tourism Management (SHTM) produces entrepreneurs and leaders who harness a profound understanding of **international trends to bring innovation to the hospitality, tourism, and real estate industries**. Our unique programme integrates strategic business education with a focus on hospitality and real estate, providing an ideal balance between theory and practice.

H+RE



+



HOSPITALITY
STREAM



REAL ESTATE
STREAM

The BBA in Hospitality and Real Estate (HRE) programme is positioned as a business programme with an industry focus and it is, to the best of our knowledge, the only undergraduate programme in Asia that offers an integrated curriculum that will put you in **high demand in both the hospitality and real estate industries**. You will develop a keen eye for asset investment and service standards, and gain the holistic ability to steer high-level projects that bring value to your clients.

Sharp at both ends

Professional accreditation
with diversified career path



Immersive Experiences

within the space elevate its market value and investor interest

Hospitality and real estate exist everywhere across the spectrum of people's daily life, from living, dining, shopping to travelling. Many real estate conglomerates have their businesses extended to all these areas. In the past, real estate emphasised the importance of location, but today it has shifted its focus to experience. Meanwhile, hospitality has been regarded specifically for hotel industry for many decades. Yet nowadays, this is not a concept merely exists in hotels but also across other real estate businesses. Therefore, the transformation of the two industries has created a merge and a new business discipline is born, integrating hospitality and real estate. While real estate is a concept of providing the fundamental hardware, hospitality on the other hand provides the software.

The HRE programme is a pilot programme in Asia that integrates the two concepts into one. Providing expertise in both hospitality and real estate and allowing a crossover of the two fields to cope with the growing needs of such multifaceted leaders in the market.

Programme for future leaders

Our diverse courses will guide you through the entire scene, from the "front-of-the-stage" (how to create the best hospitality products and services using your expertise in strategy, operations, marketing, data analytics, and human resources) to the "back-of-the-stage" (how to develop, finance, manage, and invest in real estate properties where hospitality products/services are delivered).

QUICK FACTS

Here are the key reasons why our programme might just be the one that starts your career.

1st
H+RE
Programme
in Asia

integrating Hospitality
and Real Estate

2
streams

to develop unique skills in each
field yet inter-connected across
the two industries

3
modules

to provide a holistic
learning approach within
the curriculum

International
exposure

2/3

of our students have participated
in an exchange programme

Employability

98%

employability within
3 months after graduation

Internship

250⁺

industry
partners

Internship

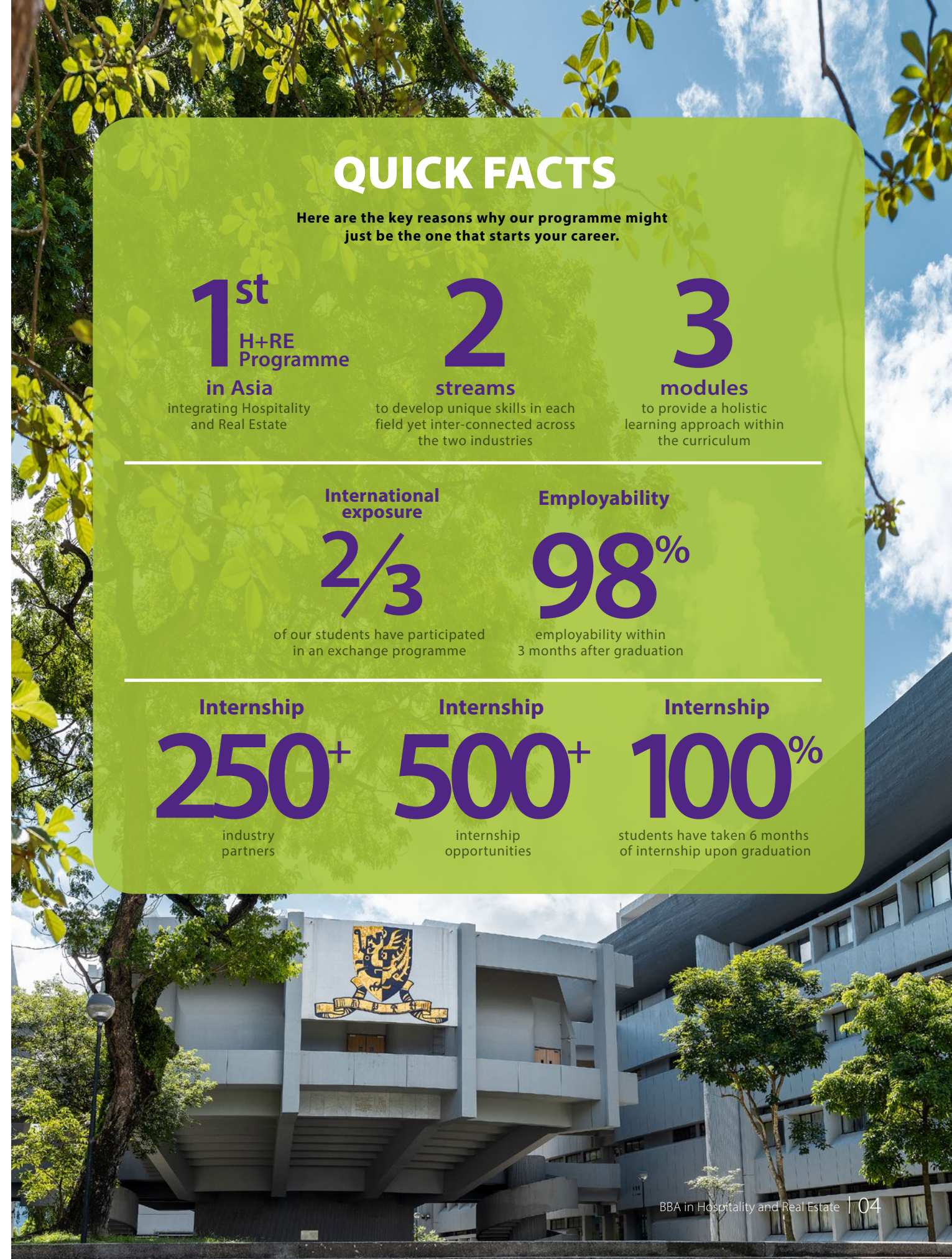
500⁺

internship
opportunities

Internship

100%

students have taken 6 months
of internship upon graduation



Professional Recognitions

Offering a rich curriculum integrating theory with experiential learning opportunities, HRE puts students right in the heart of the fast-paced hospitality, tourism and real estate industries.

Our programme is accredited by the following professional bodies: UNWTO.TedQual, AACSB and RICS. Students enjoy a fast track towards obtaining the RICS qualification.



AACSB

AACSB International (AACSB), a global nonprofit association, connects educators, students, and business to achieve a common goal: to create the next generation of great leaders.



RICS

Royal Institution of Chartered Surveyors (RICS) is a global professional body that accredits qualified professional individuals or firms for the highest international standards in valuation, management and development of land, real estate, construction and infrastructure.



UNWTO.TedQual

UNWTO.TedQual is a UNWTO.Themis Foundation programme whose main objective is to improve the quality of the tourism education, training and research programmes.

Teaching Facilities

The School has put in place world-class facilities designed and built to stimulate the actual learning environment of leading establishment.



Gastronomy Club



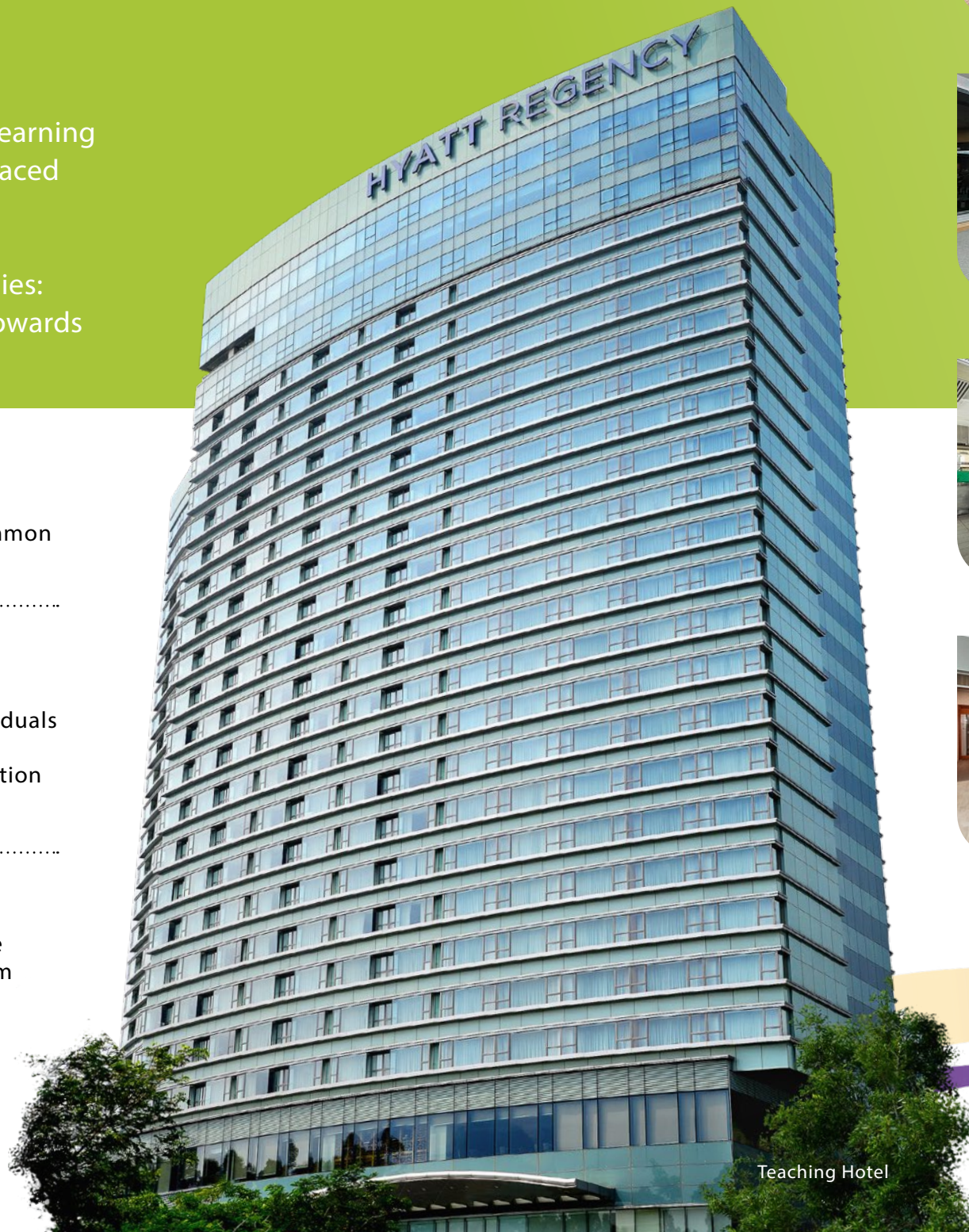
Hyatt Learning Centre



Demonstration Kitchen



The Stage



Teaching Hotel

Curriculum

Diversified learning path from foundation to managerial and investment perspectives

Our curriculum maximises learning by placing students at the intersection of theory and practice. Classroom learning is complemented by myriad opportunities to learn about industry trends, apply business theories to real-life situations, and connect with leaders in the industry.

Choose your own path and follow your interests

Our curriculum framework ensures students are equipped with fundamental business knowledge before advancing into specific stream in Hospitality or Real Estate. This guarantees whole-person development so that students will be able to develop their future career in both fields or select a path specialising in either one.

Legend:

HTMG1010

Management of Hospitality Businesses (3)

—

Course code

—

Course name

—

No. of credit

Summer internships

Electives

Stream courses

Core courses

HTMG2900

Summer Internship I (1)

HTMG3900

Summer Internship II (1)

Analytical Module (3)

Innovative Module (3)

Experiential Module (3)

Executive-in-Residence (1)

Executive-in-Residence (1)

Executive-in-Residence (1)

HTMG3502
Real Estate Finance (3)

HTMG3523
Introduction to Real Estate Investment (3)

HTMG4100
Real Estate Valuation (3)

HTMG4600
Facilities Development and Management for HRE (3)

HTMG4190
Global Real Estate Asset Management (3)

HTMG3020
Hospitality Organisation Behaviour (3)

HTMG3060
Hospitality Service Management and Innovation (3)

HTMG3521
Hospitality Revenue Management and Analytics (3)

HTMG3527
Designing and Managing Customer Experience (3)

		HTMG2091 Distinguished Speaker Series III (0)	HTMG2092 Distinguished Speaker Series IV (1)				
HTMG1091 Distinguished Speaker Series I (0)	HTMG1092 Distinguished Speaker Series II (1)	HTMG3010 Management of Lodging Facilities (3)	HTMG3030 Hospitality Real Estate Economics (3)				
DOTE1031 Basic Economics or the Hospitality and Tourism Industry (3)	DOTE1021 Basic Quantitative Methods for the Hospitality and Tourism Industry (3)	HTMG2070 Food and Beverage Management (3)	MKTG2010 Marketing Management (3)	HTMG3091 Distinguished Speaker Series V (0)	HTMG3092 Distinguished Speaker Series VI (1)	HTMG4091 Distinguished Speaker Series VII (0)	HTMG4092 Distinguished Speaker Series VIII (1)
HTMG1010 Management of Hospitality Businesses (3)	ACCT1111 Foundations in Financial Accounting (3)	DOTE2051 Business information Systems (3)	FINA2010 Financial Management (3)	HTMG3041 Law for Hospitality and Real Estate Industry (3)	HTMG2000 International Experience (1)	HTMG4900 Hospitality and Real Estate Capstone Project (3)	HTMG4800 Hospitality Strategic Management (3)

Year 1 —————> Year 2 —————> Year 3 —————> Year 4

Learning Roadmap and Your Development

In your first two years of study, you will take a series of business foundation courses and Hospitality and Real Estate introductory courses.

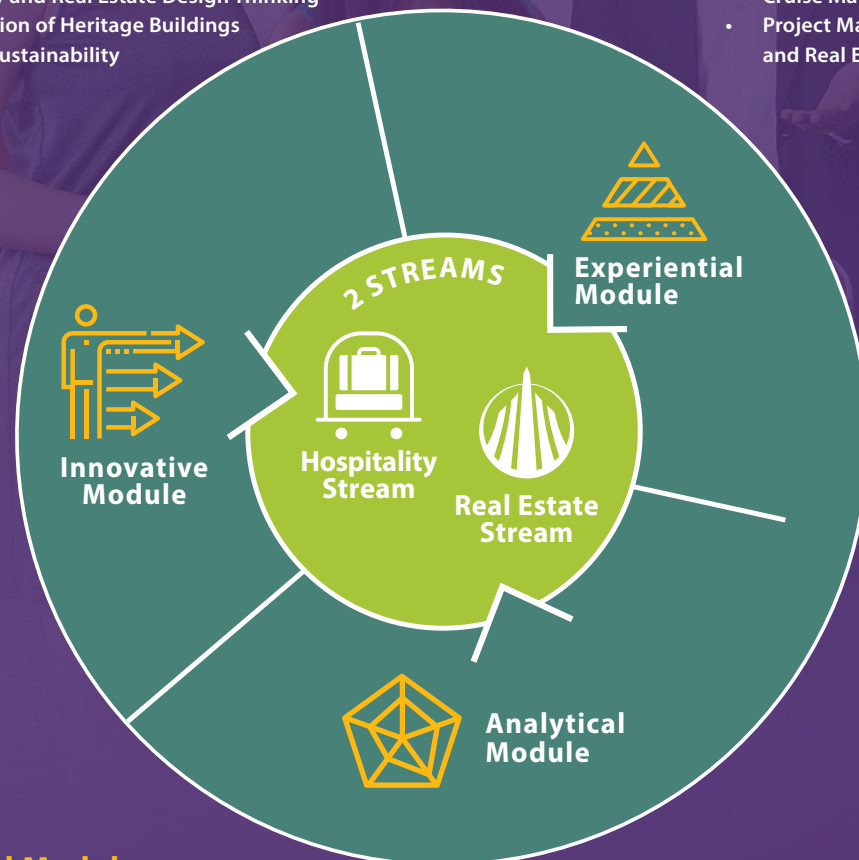
Prior to the completion of your second year, you will declare your specialisation in either Hospitality or Real Estate stream. Over the following two years, you will complete the required stream courses and choose from an array of elective courses across the three modules.

Innovative Module

- Air Transportation
- Travel and Tourism Management
- Strategic Brand Management for the Hospitality Business
- Entrepreneurship in the Hospitality and Real Estate Industry
- Innovation in Hospitality and Real Estate Industry
- Hospitality and Real Estate Design Thinking
- Revitalisation of Heritage Buildings
- Business Sustainability

Experiential Module

- Wine Culture and Appreciation
- Shopping Mall Investment and Management
- Smart MICE Management
- Talent Analytics Strategies
- Cruise Management
- Project Management for Hospitality and Real Estate



Analytical Module

- Financial Management and Cost Control for Hospitality Organisations
- Quantitative Methods for Real Estate
- Fundamental Research Methodology for Hospitality and Real Estate
- Digital Marketing for Hospitality Industry
- Land Conversion Process and Development Control
- Consultation Practicum in Hospitality and Real Estate
- Advanced Real Estate Investments

Student life and Extend Learning Opportunities



Society of Hospitality and Real Estate (SoHo)

The Society of Hospitality and Real Estate (SoHo) is the student organisation established in Fall 1999 and serves peer students in the HRE major. Executive officers are elected under the supervision of the previous SoHo cabinet and guided by a faculty advisor. The society comprises of 10-13 freshmen and they organise various big scale activities during the academic year.



Eta Sigma Delta (ESD)

Eta Sigma Delta (ESD) is an International Hospitality Management Honour Society administered by the International CHRIE, the leading association devoted to hospitality and tourism.



Event Organising Team

SHTM students have opportunities to organise and coordinate a wide variety of events. SHTM provides students with guidance throughout the event planning and execution process. Students would acquire skills in time management, planning, creativity, organising, and leadership.



Serving as President of SoHo during my undergraduate years broadened my horizons. If university is the bridge from study to career, SoHo was the guide across it. Immersed in the hospitality world and engaging with industry leaders, I gained a big-picture view and stayed close to emerging trends. Those experiences proved invaluable—at CUHK SHTM, we're expected to bring innovation and improvement to the industry, and SoHo prepared me to do exactly that.

Andy Choi
Class of 2015

Global Exposure

The importance of international experience amongst modern university graduates is widely recognised, but is especially pronounced for aspiring real estate and hospitality industry professionals.

Take advantage of the myriad exchange opportunities offered through the CUHK Business School, the Colleges and the University, or choose from several HRE exclusive bilateral and multi-partner exchange programmes established between HRE and top-ranking hospitality and real estate schools located in the United States and the broader Asia Pacific Region.

Study Tour



Budapest, Hungary

International Collaboration



International Facility Management Association Student Competition

The overseas experience was eye-opening for me and I had the opportunity to meet inspiring individuals such as restaurateurs, chefs, bartenders and various professionals passionate about food and beverage. That was the moment when I truly realised my passion for this industry and I'm forever **grateful for this opportunity to expand my network and stimulate personal growth.**

The one piece of advice I'd like to pass on to the reader is to stay curious, grasp any opportunities and just go for it.

Ivan Chang
Class of 2012



International Exchange Programmes



Finland
Sweden

UK
Canada

Estonia
Germany
Netherlands
France
Switzerland

US
Portugal
Mexico
Spain
Italy
Brazil

Chile

South Africa

China
South Korea
Japan
Taiwan
Hong Kong
Thailand
India
Singapore

Industry Connection

Our curriculum is built on the belief that theory and practise, classroom and the real world, intangible experiences and tangible (real) properties, hospitality spirit and investment wisdom are all connected. We aim to develop our students into industry leaders who can see these connections in a big picture and can impact the world in a positive and sustainable way.

Executive-in-Residence (EiR) courses



Our Executive-in-Residence courses comprise a series of one-unit modules taught over four weeks by industry senior executives. Previous course topics include Airline Management, Cruise Line Management, Specialty Tourism, PropTech, Event Planning, Leadership Excellence, Brand Management and Commercial Real Estate Investment Analysis.



- Attraction Marketing
- Beverage Management
- Event Planning and Management
- Hotel Development
- Innovation for Hospitality and Real Estate

Distinguished Speakers Series (DSS)



Each semester, leaders and veteran executives from the hospitality and real estate industries visit HRE students to discuss the opportunities and challenges facing in their respective fields. These speakers also share helpful insights such as their views on successful management styles and career guidance to aspiring students.



Networking Day

Networking Day is a flagship event designed to foster meaningful engagement between students, alumni, and industry leaders across the hospitality and real estate sectors. Through curated roundtable discussions, structured networking sessions, and interactive career conversations, the event provides a platform for students to gain industry insights, explore diverse career pathways, and build professional relationships that support their transition from academic study to industry practice.

Field Study



The School offers a diverse choice of internship placements that suit your interests.

Completing a three-month internship at Four Seasons Hotel Hong Kong and Rosewood Hong Kong not only allowed me to plan for my future path but also enriched my practical skills and experience. There are plenty of opportunities out there, don't be afraid of stepping out of your comfort zone and try new things. It is challenging, yet, you might find something unexpected!

Xeniya Tregubenko
Class of 2022



Career Prospects



HOSPITALITY

Lodging

- Development Planning and Feasibility Analyst
- Digital Marketing Executive
- Hotel Management Trainee
- Project Analyst

Event & Entertainment

- Lifestyle Coordinator
- Event Management Specialist
- Meetings & Events Planner
- Social Media Executive

Sports & Leisure

- Commercial Trainee for E-commerce
- Field Researcher
- Training Coordinator
- Workforce Planning Office

Travel

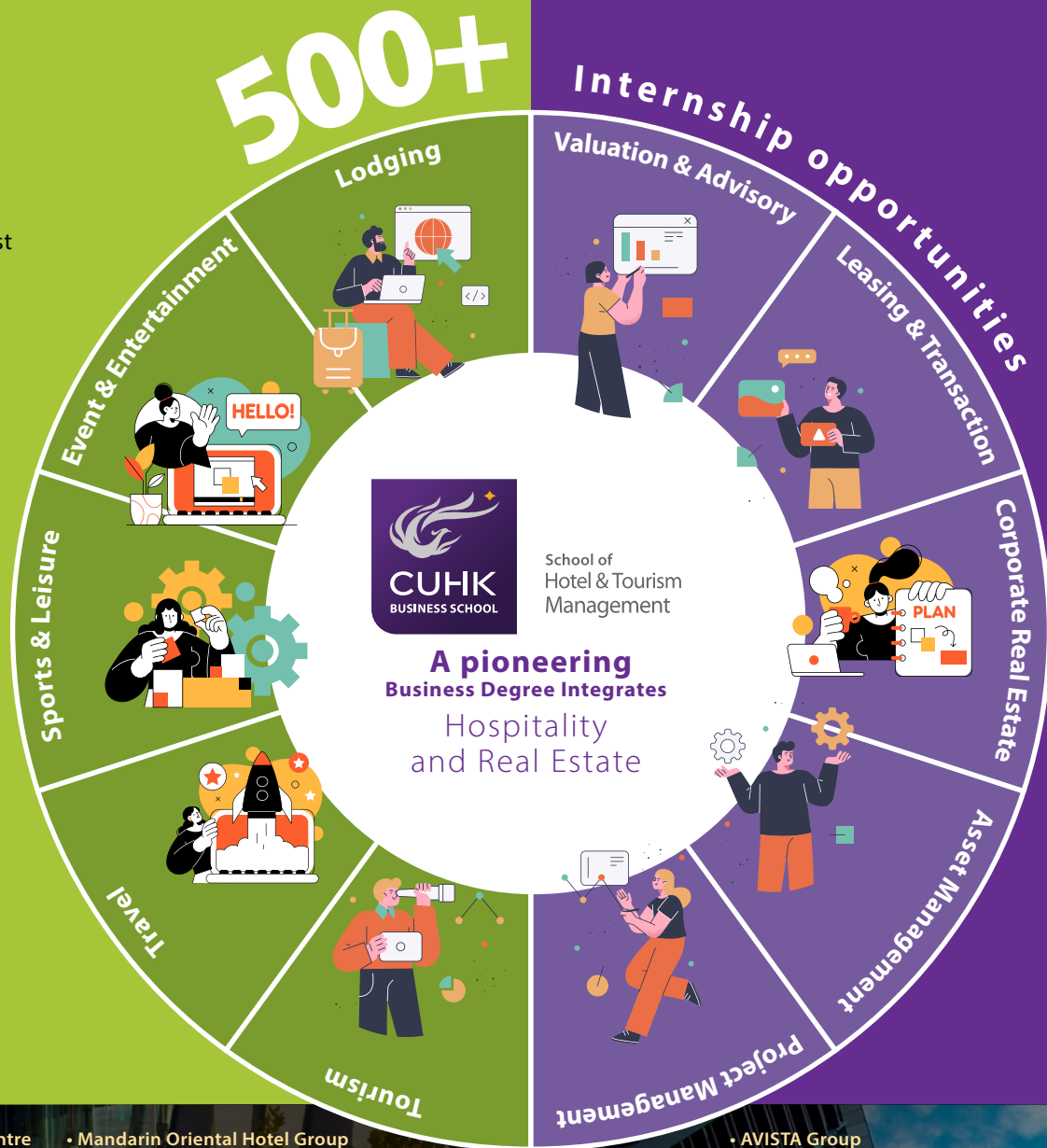
- Brand & Content Executive
- Global Sales Marketing Executive
- Corporate Travel Manager
- Revenue Specialist

Tourism

- Sustainability Travel Consultant
- Wellness Travel Curator
- Travel Content Strategist Manager
- Research Analyst



UNWTO.TedQual



REAL ESTATE

Valuation & Advisory

- Strategic Advisory Analyst
- Real Estate Executive
- Strategic Consulting Graduate Trainee
- Valuer

Leasing & Transaction

- Client Solution Officer
- Leasing Executive
- Sustainability Executive
- Transaction Management Officer

Corporate Real Estate

- Facility Management Officer
- Marketing Executive
- Facility Project Specialist
- Experience Design Consultant

Asset Management

- Capital Market Analyst
- Digital Asset Executive
- Investment Bank Analyst
- Research Associate

Project Management

- Project Manager
- Cost Manager
- Design Consultant
- Quality Assurance Manager



RICS
Royal Institution
of Chartered Surveyors

A RICS accredited degree
(for Real Estate major)

- Airport Authority Hong Kong
- Artyzen Hospitality Group Limited
- AsiaWorld-Expo Management Limited
- Cathay Pacific Airways Limited
- Club Méditerranée (Club Med) Hong Kong Ltd.
- Four Seasons Hotel Hong Kong

- Hong Kong Convention & Exhibition Centre (Management) Limited
- Hong Kong Disneyland Resort
- The Hong Kong Jockey Club
- Hong Kong Tourism Board
- Hong Kong Trade and Development Council
- Hörwath HTL
- Hyatt Hotels Corporation
- Informa Markets Asia Limited
- InterContinental Hotels Group
- Langham Hospitality Group
- Lanson Place Hospitality Management Limited

- Mandarin Oriental Hotel Group
- Marriott International
- Ngong Ping 360 Limited
- Ocean Park Corporation
- Ovolo Hotels
- The Peninsula Hong Kong
- Pico International (HK) Limited
- Rosewood Hotel Group
- Shangri-La Hotels & Resorts
- Swire Hotels
- The West Kowloon Cultural District Authority

- AVISTA Group
- CBRE
- Chinachem Group
- Colliers International
- Cushman & Wakefield
- Goodman Asia Limited
- Hang Lung Properties
- Henderson Land Group
- The Hongkong and Shanghai Banking Corporation
- Hopewell Holdings Limited
- Hysan Development Company Limited
- Jones Lang LaSalle Limited
- J.P. Morgan

- Kerry Properties Limited
- Knight Frank
- K. Wah International Holdings Limited
- Lai Sun Development Co. Ltd
- The Link Real Estate Investment Trust
- MTR Corporation
- New World Development Company Limited
- RHL International
- Savills Hong Kong
- Sino Group
- Sun Hung Kai Properties Limited
- Vigers Appraisal & Consulting Ltd

H

RE

Internships

Our industry-focused internship programme provides practical experience with academic credit. Our industry network comprises the world-leading Hospitality and Real Estate companies in Hong Kong, they provide experiential learning opportunities for students to apply their classroom learning to real-life workplace and provide exposure to operation and management roles upon their graduation. Through the internship programme, students are able to expand their career network and strengthen their skillsets.



Current Corporate Partners



HOSPITALITY

Accor Group
Airport Authority Hong Kong
The American Club
American Express Global Business Travel
Aqua Restaurant Group
Artyzen Hospitality Group Limited
AsiaWorld Expo
Carlyle & Co. Hong Kong
Cathay Pacific
China Tourism Group Corporation Limited (CTG)
Club Méditerranée (Club Med) Hong Kong Ltd.
Connexus Travel Limited
Conrad Hong Kong
Discovery Bay Resort & Spa (under HKRI)
Dorsett Hospitality International
Forbes Travel Guide
Four Seasons Hotel Hong Kong
Freshlane
Genting Hong Kong Limited
Harbour Plaza Hotels & Resorts
The Hari Hong Kong
Hilton Hotels & Resorts
HKIA Services Holdings Limited
Hong Kong Airlines Ltd
The Hongkong and Shanghai Hotels, Limited
Hong Kong Convention and Exhibition Centre
Hong Kong Country Club
Hong Kong Disneyland
Hong Kong Exhibition Services Ltd.
The Hong Kong Jockey Club
Hong Kong Tourism Board
Hong Kong Trade and Development Council
Hopewell Hotel (Wanchai) Management Limited
Horwath HTL
Hutchison Travel Limited
Hyatt International
Informa Markets Asia Limited
InterContinental Hotels Group
K11 ARTUS
KKDay

Langham Hospitality Group
Lanson Place Causeway Bay, Hong Kong
Lanson Place Hospitality Management Limited
L'hotel Causeway Bay Harbour View
m.a.x. concepts - Maxim's Caterers Limited
Mandarin Oriental Hotel Group
Marriott International
Milton Exhibits Group Limited
Miramar Hotel and Investment
New World Beijing Hotel
Ngong Ping 360 Ltd.
Nina Hospitality
Niseko Resorts Group (Hokkaido)
Ocean Park Corporation
Ovolo Hotels
The Peninsula Hong Kong
Penta Hotels Hong Kong, Tuen Mun
Pico International (HK) Limited
Prince Hong Kong
Regal Hotels International
Regent Hong Kong
Renaissance Harbour View Hotel Hong Kong
Resorts World Sentosa
Rosewood Hotel Group
Seaplane Hong Kong Group
Serious Staging Limited
Shanghai Disney Resort
Shangri-La International Hotel Management Limited
Sino Hotels
SSP Hong Kong
Swire Hotels
Swire Properties
Tourism Australia
TraVR HK Limited
Trip.com
Urban Media Limited - Macau Government Tourist Office, Hong Kong Representative
Walt Disney World Resort
West Kowloon Cultural District Authority
Wharf Hotels Management

Current Corporate Partners



REAL ESTATE

Real Estate
AEW Asia Limited
Alfaya Capital
Anpha Holdings
ARCH Capital Management Co. Ltd.
Asia PropTech
AssetBozz Limited
AVISTA Group
CBRE
CHFT Advisory & Appraisal Limited
China Overseas Land & Investment Ltd
Chinachem Group
Colliers International
Cushman & Wakefield
Denzity
Dwyer Lynch & Co
Essensys
Gaw Capital Partners
GLP Capital
Goodman Asia Limited
Guozhonglian Group
Hang Lung Properties Limited
Henderson Land Group
Hip Shing Hong (Holdings) Company Limited
HKR International Limited
Hopewell Holdings Limited
Hysan Development Company Limited
ISS Facility Services
Jones Lang LaSalle Limited
K. Wah International Holdings Ltd
Kerry Properties Limited
Knight Frank
Lai Sun Development Co. Ltd
Link REIT
MTR Corporation
Nan Fung Group
New World Development Company Limited
Propcap Technologies Limited
Realinfo Limited
RHL International
Savills
Schroders
Sino Group
Stan Group (Holdings)

Sun Hung Kai Properties Limited
UrbanChain Group Limited
Vigers Appraisal & Consulting Limited
Vincorn Consulting and Appraisal Limited

Other
A.S. Watson Group
Accenture
Adidas
Airwallex
AlphaSights
Apple
Bank of America
Bank of China
Bank of Communications
Barclays Capital Asia Limited
BNP Paribas
China Construction Bank (Asia) Corporation Limited
China Mobile International Limited
Citibank (Hong Kong) Limited
Crédit Agricole Corporate and Investment Bank
Dairy Farm International Holdings Limited
DBS Bank (Hong Kong) Limited
Deloitte Touche Tohmatsu
DFS Group Limited
DHL Global Forwarding
Ernst & Young
Goldman Sachs
Hang Seng Bank
HKT Limited
HKTVmall
HSBC
ICBC International Holdings Limited
J.P. Morgan
KPMG
L'Oréal
PricewaterhouseCoopers
Richemont
Robert Half
Sinopec (Hong Kong) Petroleum Holding Co., Ltd.
Standard Chartered Bank
UBS
Unilever Hong Kong Limited

Testimonials



SHTM Skills That Shaped My Career

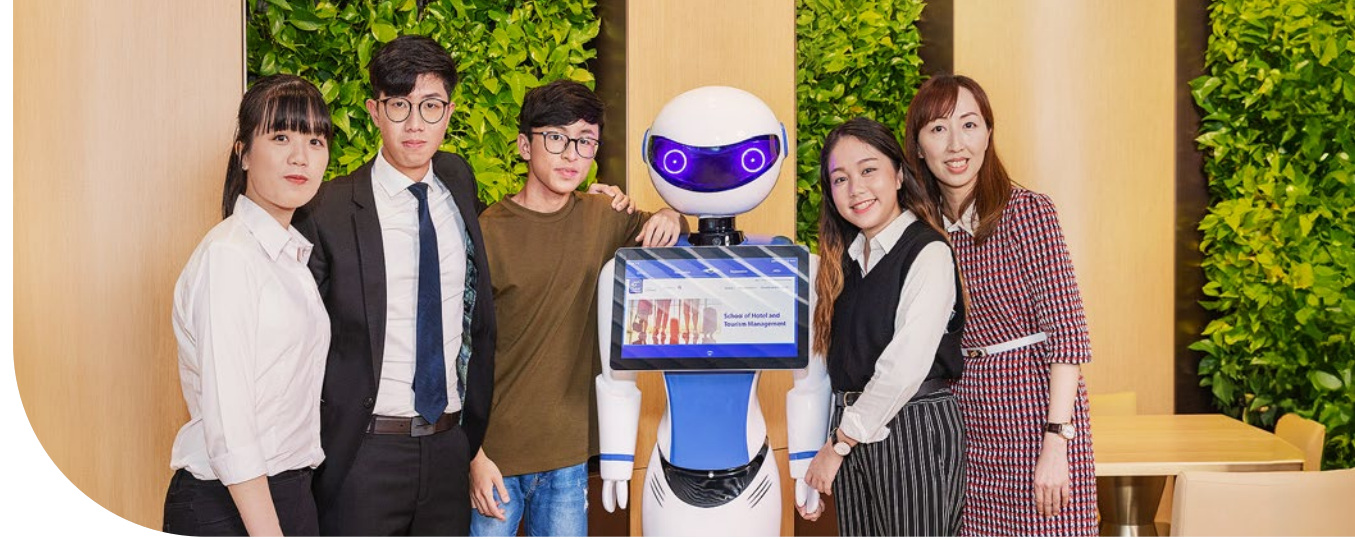
The behavioural competencies honed during my time with SHTM have proven pivotal to my career, setting a foundation for effective communication, resilience, and critical decision-making.

Ken Lau
Class of 2017

Transforming Minds, Connecting Futures

My journey at CUHK SHTM was nothing short of transformative. The programme offered a truly global and comprehensive learning experience that sharpened my business acumen, strengthened my adaptability in a fast-changing world, and instilled a deeply people-centric mindset. More than just academic knowledge, it nurtured a spirit of service—empowering me to contribute meaningfully to both society and the community in public sector. The powerful network spanning alumni, industry leaders, and faculty has opened doors I never knew existed, giving me access to diverse opportunities and lifelong connections that continue to shape my professional path.

Tendy Lam
Class of 2012



A Journey in Luxury Hospitality

Hotel school was where it all began—it ignited my passion and set me on the path I continue to walk today. It was more than just lectures and textbooks; it was where I discovered the true meaning of hospitality: genuine service, meticulous attention to detail, and the magic of teamwork.

Since graduating from SHTM, I have poured my heart into this industry. Today, I feel very privileged to be part of The Peninsula Hong Kong—a hotel with nearly 100 years of history and a reputation for timeless luxury. Here, we believe elegance is just the beginning. True luxury lies in creating moments that matter, and that's what makes this work so deeply fulfilling.

Amanda Law
Class of 2010



Empowered by Education

My education at Hotel School laid the foundation for my career, guiding me to become a Sales Executive at JW Marriott Hotel Seoul, one of Marriott International's high end luxury properties. The rigorous training in sales, marketing, and revenue management gave me the tools to succeed in Seoul's competitive hospitality market. Through internships and courses such as Revenue Management, F&B Risk Management, and the Distinguished Speaker Series, I developed skills to drive collaboration and secure major contracts. The knowledge and adaptability gained at school continue to fuel my success and long-term professional growth.

David Lim
Class of 2024





Admissions

JUPAS

Local students applying on the strength of their Hong Kong Diploma of Secondary Education (HKDSE) Examination should apply through JUPAS.
JUPAS code: JS4226

Minimum Entrance Requirement

Admission will be based on your best 5 score
Level 3 or above in English Language
Level 3 or above in Chinese Language
Level 2 or above in Mathematics
A (Attained) in Citizenship and Social Development*#
Level 3 or above in any two elective subjects or
Mathematics (M1/M2)
1.0 weight on M1/M2, all other elective subjects

* The "Attained" level in Citizenship and Social Development (CS) will not be considered in the calculation of admission scores.

For Liberal Studies (LS) subject taken in 2023 or before, a Level 2 or above will be considered as "Attained" in Citizenship and Social Development. The LS level will not be considered in the calculation of admission scores.

Shortlisted students would be invited to attend an admission interview in a group-interview setting where faculty members and industry executives would serve as interviewers in the admissions interview. HRE programme will take into consideration applicants' academic performance as well as their interview performance when determining the admission offers.

Non-JUPAS and International

For details regarding admission requirements for non-JUPAS and international students, including students from mainland China, please contact CUHK Office of Admissions and Financial Aid or visit <http://admission.cuhk.edu.hk>.

Scholarships and Financial Aid

The Office of Admissions and Financial Aid is a central unit responsible for the administration of University scholarships and financial aid schemes, which are provided by the University or the Government depending on students' financial situation, or their outstanding performance in academic or other areas. For details, please visit <http://admission.cuhk.edu.hk>.

BBA in Hospitality and Real Estate

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Email: htm@cuhk.edu.hk
Website: <https://www.bschoool.cuhk.edu.hk/hre>



香港中文大學
The Chinese University of Hong Kong



AACSB
ACCREDITED



Website



Instagram



YouTube

