

LOOK  
FORWARD  
看·建未來



CUHK  
BUSINESS SCHOOL

# BBA in Professional Accountancy



# 4

SPECIALISATIONS



# 2/3

STUDENTS GO TO  
EXCHANGE



# Majority

OF STUDENTS PARTICIPATED  
IN INTERNSHIP



# Diversified

CAREER DESTINATION



# 1<sup>st</sup>

ACCOUNTING DEGREE IN  
HK & HIGHLY ACCREDITED



# 4,000+

ALUMNI



## Overview

The BBA in Professional Accountancy (PACC) Programme is the first accounting degree programme offered in Hong Kong and the first in Asia to be accredited by both the AACSB International and The Federation of Schools of Accountancy. Reaching well beyond a standard accounting education, PACC focuses on cultivating your whole person development. Our Global Accounting (GA), Global Tax and Governance (GTG), Finance for Accountants (FA) and Accounting Analytics (AA) streams, equip you with the knowledge, leadership skills and values you need to adapt to the industry's changing demands.

A remarkable component of the PACC Programme is the vast array of experiential learning opportunities we offer. Internships, exchange programmes, career workshops, study trips and case competitions are thoughtfully designed to deepen your knowledge and understanding of the industry. Whether you aspire to seek out new countries and cultures or connect with local start-ups in Hong Kong and the Greater Bay Area, you will find no shortage of possibilities to transform yourself as well as the business environment and community around you.

All PACC students are eligible to apply for the Qualification Programme (QP) of the Hong Kong Institute of Certified Public Accountants (HKICPA) and other professional examinations. Our students have an outstanding performance record in both professional examinations and case analysis competitions, making them the most preferred accounting graduates by recruiters from international accounting firms and other businesses.



# Curriculum

The PACC Programme strives to go above and beyond offering a chance for you to specialise in accounting or related field. Our curriculum is designed to nurture well-rounded and dynamic business professionals with the ability to command the marketplace long into the future. You will not only study extensively on accounting subjects but also a number of business courses which are related to accounting.



Approximately 30% of PACC students study a minor. We offer many minor options to help you broaden your scope of studies and bring a new perspective to your major work.

## Diverse Choice of Streams

Upon the curriculum of the PACC Programme, students can specialise in various streams to shape themselves into a future business professional with global mind-set.



**Global  
Accounting  
(GA) Stream**



**Global Tax and  
Governance (GTG)  
Stream**



**Finance for  
Accountants (FA)  
Stream**



**Accounting  
Analytics (AA)  
Stream**







# Experiential Learning

## Internships

Our students have successfully completed internships with international accounting firms, various banking and financial institutions and in the public sector. Most PACC students acquire internship experience prior to their final year of study, greatly improving their competitiveness in the job market.

## Connect with the world

PACC proudly maintains exchange partnerships with more than 270 prestigious universities around the world. Each year, approximately two-thirds of our students go on at least one overseas exchange. We also regularly organise study trips in collaboration with prestigious overseas universities. On a study trip you will have the chance to visit local companies, attend engaging lectures and get out to explore new cities, opening your mind to new ways of thinking and doing business.

## Enrichment activities

PACC organises a range of activities to enhance students' professional knowledge and understanding of the industry. Throughout the year we host professional seminars, career talks, company visits and students advising tea receptions.





# Student Achievements

PACC students have achieved remarkable results in various local and international case competitions.

- The Taxation Institute of Hong Kong (TIHK) Tax Debate Competition 2023, Champion and 1st runner-up
- EY Young Tax Professional of the Year 2023, Champion in Hong Kong and 2nd runner-up in Greater China
- Chartered Global Management Accountant (CGMA) Global Business Challenge 2023, 2nd runner-up
- Association of Chartered Certified Accountants (ACCA) Hong Kong Business Competition 2022-23, 1st runner-up and Research Excellence Award
- Chartered Financial Analyst (CFA) Institute Research Challenge – Hong Kong Local Final 2022-23, Champion
- TIHK Tax Debate Competition 2022, Champion and Best Debater
- HKICPA Business Case Competition 2021, Champion
- Tencent Finance Academy Fintech Competition 2020, Champion

Our graduates also have established a record of achieving excellent results in the HKICPA QP and ACCA examinations.

# Career Prospects

PACC opens doors to huge varieties of opportunities and leads to rewarding careers. As a PACC graduate, you will be ideally suited for a career in :



**Accounting  
Firms**



**Banking/  
Finance**



**Commercial  
Firms**



**Public  
Sector**



**Management  
Consulting**



**Entrepreneurship**





# Alumni Sharing



**Harry Cheng**  
(Graduate of 2019)

**Citi**

"CUHK was my second home and PACC was my second family. Thank you PACC for shaping me into the person I am today, for giving me teachers that truly cared about my success, for providing me with lifelong mentors whom I can always go to at any point in my career."



**Dabby Ip**  
(Graduate of 2023)

"PACC has given me more than the specialised technical knowledge in accounting. Financial numbers aside, we analyse an organisation's structure, processes, and controls to gain a "helicopter view". This develops my creative thinking and sharpens my analytical and problem-solving skills which help justify my innovative ideas in various consulting projects."



# Admission

## JUPAS Students

Local students applying on the strength of their Hong Kong Diploma of Secondary Education (HKDSE) Examination should apply through JUPAS.

**JUPAS code: JS4240**

## Minimum Entrance Requirements

**Level 3** in English Language, Chinese Language and Mathematics (Compulsory Part)

**Level 3** in two best New Senior Secondary (NSS) Elective Subjects

**"Attained"** in Citizenship and Social Development

Admission will be based on the score of the best 5 subjects. The "Attained" level in the subject will not be considered in the calculation of admission scores.

## Non-JUPAS & International Students

You are eligible to apply for admission, if by 1 September of the year in which admission is sought, you possess any of the following qualifications:

- GCE AL/International AL: 3AL/ 2AL+2AS
- International Baccalaureate Diploma
- A recognised non-local qualification which qualifies you for admission to a university in the country/region where such qualification is originated (e.g. high school diploma plus SAT/ ACT/ AP in USA, OSSD/ BC diploma in Canada, ATAR in Australia, UEC/ STPM in Malaysia, AISCSE (CBSE)/ ISC in India, SMA in Indonesia, etc.)

\* Applicants who meet specific requirements as stipulated by the University for particular qualifications may apply for "Admission with Advanced Standing". The minimum number of units for graduation for students admitted with Advanced Standing may be reduced by up to 24 (normative period of study may be reduced by up to one year).

For more details, please visit the Office of Admissions and Financial Aid website at: <http://admission.cuhk.edu.hk/>







## BBA in Professional Accountancy

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PACC Website



PACC Youtube Channel



香港中文大學  
The Chinese University of Hong Kong



**AACSB**  
ACCREDITED

